



## JLM Turbo Pre Lube

The JLM Turbo Pre Lube is aimed at the professional motor mechanic tasked with installing a turbo – whether new, a rebuild or second hand. For the professional motor factor stockist selling a turbo to the trade, the product will generate an additional income stream. Especially since modern cars have at least 1 turbo installed. This trend is driven by the fact that the Turbocharger is the component that is forcing the car industry to make engines compliant to the stringent emission standards.

The JLM Turbo Pre Lube provides crucial lubrication to the newly installed turbo. Speaking from JLM Lubricants headquarters in Amsterdam, JLM founder and MD Gilbert Groot said,

“We developed the Turbo Pre Lube because our distributors were requesting it. The concept of this product isn’t new to the trade. However, we identified a demand from mechanics who buy JLM products and, stockists who will make space on their shelves for it.”

“Installing a turbo can be problematic, regardless of the level of skill deployed by a mechanic. There can be a delay of up to 30 seconds between the engine starting and oil reaching the bearings. This can lead to a seizure and even cause a degree of premature wear on the engine. Using the JLM Turbo Pre Lube this does not happen. Our product lubricates the turbocharger. It has been made to the highest specification with a high load bearing film that coats all the moving parts. Premature wear is prevented. This means that the time delay of the oil reaching the turbo is no longer a problem. The professional motor factor stockist can sell the JLM Turbo Pre Lube every time they sell a turbo. For the professional motor mechanic, a potential problem is solved with this easy to apply product and they can add its cost to the final bill.”

